



Aggie Athletic Foundation Points System

Purpose: To provide an equitable and fair process for the allocation of benefits within the donor levels.

Points Definition

1 point	Per year for every past year of giving (From 2001 to 2011) <i>Note: This is a one-time calculation when converting to the donor management system.</i>	.25 points	For each dollar of current year giving
2 points	Gold Helmet Club member <i>Note: This is a one-time calculation when converting to the donor management system</i>	.1 point	For each dollar of cumulative year giving
1 point	For each season book (football and basketball) purchased in the current year	100 points	Volunteer time for entire season
1 point	For each new year of giving		

Illustrative Examples – Points Calculation

Scenario #1: In 2012, Donor A has contributed \$500 per year for the past six (6) years; makes a \$500 contribution to the AAF in its first year; and buys two (2) football season books.

Points	Description
6	Points for giving 6 years out of the last 10 years (one time only)
125	Points for current year's giving (.25 x \$500)
2	Points for two (2) football season books (1 point for each book)
300	Points for cumulative giving (.1 x {500 x 6})
1	Points for new year of giving
434	Total Points

In 2013, Donor A contributes \$2,000 and purchases two (2) football season books.

Points	Description
500	Points for current year's giving (.25 x \$2,000)
2	Points for two (2) football season books (1 point for each book)
1	Point for new year of giving
	Points for cumulative giving .1 x \$3,000 (Total contributions from 2001 to 2011) PLUS
350	.1 x \$500 (2012 contribution)
853	Total Points



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In 2014, Donor A contributes \$5,000 and purchased two (2) football season books and two (2) basketball season books.

Points	Description
1250	Points for current year's giving (.25 x \$5,000)
4	Points for two (2) football & two (2) basketball season tickets(1 point for each book)
1	Point for new year of giving
	Points for cumulative giving .1 x \$3,000 (Total contributions from 2001 to 2011) PLUS .1 x \$500 (2012 contribution) PLUS .1 x \$2,000 (2013 contribution)
550	
1805	Total Points

Scenario #2: A first-time donor, Donor B, to the Aggie Athletic Foundation gives \$1,200; buys two (2) football season books; and is a Gold Helmut member.

Points	Description
2	Points for Gold Helmut membership (one time only)
300	Points for current year's giving (.25 x \$1200)
2	Points for two (2) football season books
1	Point for new year of giving
305	Total Points

In 2013, Donor B contributes \$1,200 and purchased two (2) football season books.

Points	Description
300	Points for current year's giving (.25 x \$1,200)
2	Points for two (2) football season books (1 point for each book)
1	Point for new year of giving
	Points for cumulative giving .1 x \$1,200 (2012 contribution)
120	
423	Total Points

In 2014, Donor B contributes \$1,200.

Points	Description
300	Points for current year's giving (.25 x \$1,200)
1	Point for new year of giving



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	Points for cumulative giving .1 x \$1,200 (2012 contribution) PLUS .1 x \$1,200 (2013 contribution)
120	
421	Total Points

Scenario #3: Donor C has contributed \$1,000 per year for the past two (2) years; makes a \$1,000 contribution in the current year; buys two (2) football season books; and makes an endowment fund payment of \$1,000.

Points	Description
2	Points for giving 2 years out of the last 10 years (one time only)
250	Points for current year's giving (.25 x \$1000)
250	Points for endowment payment (.25 x \$1000)
2	Points for two (2) football season books
200	Points for cumulative giving (.1 x {2 x \$1000})
1	Point for new year of giving
705	Total Points

In 2013, Donor C contributes \$1,000; makes an endowment fund payment of \$1,500 and purchased two (2) football season books and two (2) basketball season books.

Points	Description
250	Points for current year's giving (.25 x \$1,000)
375	Points for endowment payment (.25 x \$1,500)
4	Points for two (2) football & two (2) basketball season tickets
1	Point for new year of giving
	Points for cumulative giving .1 x \$2,000 (Total contributions from 2001 to 2011) PLUS .1 x \$1,000 (2012 contribution) .1 x \$1,000 (2012 endowment payment)
400	
1030	Total Points

In 2014, Donor C contributes \$1,000; makes an endowment fund payment of \$1,000 and purchased two (2) football season books and two (2) basketball season books.

Points	Description
250	Points for current year's giving (.25 x \$1,000)
250	Points for endowment payment (.25 x \$1,000)
4	Points for two (2) football & two (2) basketball season tickets
1	Point for new year of giving



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		Points for cumulative giving
		.1 x \$2,000 (Total contributions from 2001 to 2011)
		PLUS
		.1 x \$1,000 (2012 contribution)
		.1 x \$1,000 (2012 endowment payment)
		PLUS
		.1 x \$1,000 (2013 contribution)
		.1 x \$1,500 (2013 endowment payment)
650		
1155		Total Points

Additional Notes

- Giving points include annual donor gifts, endowment payments, naming rights payments, etc.
- Current year's points reset to zero each year.